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Patent  
Atty. Docket: K41-002 US

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to MAIL STOP AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on August 16, 2004.

Annita Lise

Dated: Aug. 16, 2004

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Redling, et al

Serial No. : 09/584,805

Filing Date : May 31, 2000

Examiner : C. Nalevanko

Group Art Unit : 2611

For : INTERACTIVE TELEVISION ADVERTISING METHOD

**RECEIVED**

AUG 24 2004

Technology Center 2600

**MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450**

**AMENDMENT  
AND REQUEST FOR TWO MONTH EXTENSION OF TIME**

Sir:

Applicants hereby request, under 37 C.F.R. 1.136(a), a two (2) month extension of time within which to respond to the outstanding Official Action dated March 15, 2004; that is, up to and including August 16, 2004 (August 15, 2004 being a Sunday). Enclosed is a check in the amount of \$210.00 for said fee based on applicants' Small Entity status.

08/19/2004 SSESHE1 00000002 09584805

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210.00 OP

The Commissioner is hereby further authorized to charge Deposit Account No. 14-1431 for any additional fees which may now be due under 37 C.F.R. 1.16 or 1.17.

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In response to the Official Action dated March 15, 2004, please amend the above-identified application, as follows: